

Message Text

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PAGE 01 TOKYO 19824 280611Z

ACTION COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 PRS-01 STR-05 TRSE-00

PA-02 USIA-15 SS-15 NSC-05 CIAE-00 INR-07 LAB-04

NSAE-00 SIL-01 /076 W

-----020392 280643Z /12

R 280604Z DEC 77

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 3881

UNCLAS TOKYO 19824

DEPT PASS USDOC

E.O. 11652: N/A

TAGS: EINV, JA

SUBJECT: TOSHIBA TELEVISION MANUFACTURING PLANT IN TENNESSEE

SUMMARY. EMBASSY HAS CONFIRMED LOCAL PRESS REPORTS ON PLANS FOR TOSHIBA TELEVISION MANUFACTURING PLANT IN TENNESSEE. PLANT, WHICH WILL EMPLOY APPROXIMATELY 300 WORKERS, EXPECTED TO BEGIN OPERATIONS NEXT SUMMER OR EARLY FALL. END SUMMARY.

1. LOCAL PRESS HAS BEEN REPORTING TOSHIBA PLANS TO BUILD NEW TELEVISION MANUFACTURING PLANT IN TENNESSEE. EMBASSY HAS CONFIRMED PRESS REPORTS WITH TOSHIBA. TOSHIBA SPOKESMAN STATED PRESS ACCOUNTS ARE GENERALLY ACCURATE, EXCEPT THAT REPORT THAT TOSHIBA WAS APPROACHED BY GENERAL ELECTRIC WITH JOINT VENTURE OFFER IS NOT CORRECT.

2. TOSHIBA PLANS IN SUMMARY AS FOLLOWS. NEW PLANT WILL BE CONSTRUCTED IN LEBANON INDUSTRIAL PARK OUTSIDE NASHVILLE ON 100 ACRES OF LAND. INITIAL INVESTMENT IN PLANT AND LAND TOTALS 2 BILLION YEN. THE PLANT WILL EMPLOY APPROXIMATELY 300 WORKERS, AND WILL HAVE CAPACITY TO PRODUCE 200,000 19-INCH COLOR TV SETS ANNUALLY. IN THE FUTURE, PLANT MAY ALSO MANUFACTURE OTHER CONSUMER ELECTRONIC PRODUCTS.

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PRODUCTION AT THE NEW PLANT WILL START IN LATE SUMMER OR EARLY FALL OF 1978. THE PLANT WILL BE OPERATED BY TOSHIBA AMERICA, INC., 280 PARK AVENUE, NEW YORK. MANSFIELD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION
Control Number: n/a
Copy: SINGLE
Sent Date: 28-Dec-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770482-1080
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771210/aaaaahzc.tel
Line Count: 60
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 102707
Secure: OPEN
Status: NATIVE
Subject: TOSHIBA TELEVISION MANUFACTURING PLANT IN TENNESSEE SUMMARY. EMBASSY HAS CONFIRMED LOCAL PRESS REPORTS ON PLANS FOR TOSHIBA TELEVISION MANUFACTURING PLANT IN TENN
TAGS: EINV, JA
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Type: TE
vdkgvwkey: odbcc://SAS/SAS.dbo.SAS_Docs/66e620fb-c188-dd11-92da-001cc4696bcc
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